



Get on Board at GaySocialites.com

GaySocialites.com is one of the nation's leading LGBT online magazines that, as its motto states, focuses on "more than gay news for gay men."

The [GaySocialites.com Online Magazine](#) offers general light-hearted coverage of pop culture events and a wide array of topics that interest the LGBT community including breaking news, entertainment, satire, politics and more.

Send your media tips to:

Editorial Director, Charles Winters: charles@gaysocialites.com

Why advertise on GaySocialites.com?

1. **Reach your target in one stop:** Our prime demographic is **18 to 35 year old gay men**, followed by progressive straight women aged 18 to 35.
2. **Maximize your reach:** GaySocialites.com sees **between 85,000 and 100,000** unique users each week.
3. **Local NY Coverage:** Utilize **main page ads and columns** such as Adventures in Clubland, Demanda Dishes, Nightlife Shots, I Heard, Afternoon Delight & more
4. **Niche advertising options:** We offer **columns that exclusively target theatre, nightlife and editorial** readers.
5. **Reach trendy, big spenders:** 94% of our visitors are regular online shoppers, **68% of our frequent visitors have an income of \$100,000 or greater**
6. **Support local talent:** **20% of each column sold goes directly to the producer of that column** putting more money in the pockets of our budding talent

All rates are weekly and based on a one month commitment. (currently waived for all clients on this account)

Ad description	dimensions	rate
All pages		
Wide Skyscraper	160 X 600	149
Square	250 x 250	99
Individual Stories		
Top banner	480 X 60	149
Wide Skyscraper	160 X 600	99
Square (in column)	250 x 250	99
Large Square (bottom)	336 x 280	99
Links (5 keywords)	one work/ link	99
Lower Banner	480 X 60	49
Main page (or Category pages)		
banner (bt articles)	480 X 60	49
leaderboard at bottom	728 X 90	49
Direct Marketing		
Dedicated Email Blast	10K addresses	499
Logo or link in email blast	10K addresses	299
Twitter	5 Tweets	99
Facebook msg	to Facebook Group	99
Columns (banner, square, lg square)		
Afternoon Delight	5 entries per week	499
Charles On	weekly	99
I Heard	weekly	99
Demanda Dishes	weekly	99
Fit Factor	weekly	99
Sunday Gospel (satire)	weekly	99
Nighlife Shots	3 entries per week	199
Music Monday	weekly	99
Stupid Bitches Club	weekly	99
What 2 Do	5 entries per week	499

Get locked into these rates for up to 8 weeks 12 weeks!

Contact: Charles Winters, 917-806-4376, charles@gaysocialites.com